

## **Matt Turkington**

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### **Work Experience:**

**Black Sheep Effect LLC**, Scottsdale, AZ. December 2009 - Present. Contract Interactive Web Designer.

- Developing creative hybrid HTML, CSS & Flash templates websites for client websites
- Consolidating information provided by client into a comprehensive website layout
- Creating animations via Flash for client websites
- Providing video editing and production for client branding and advertising.

**Six Degrees LLC**, Scottsdale, AZ. November 2008 - Present. Contract Interactive Production Designer. Responsible for storyboard & development of animated eBlasts for various medical companies based on provided criteria.

- Developing branding for various companies through sensory branding. Developing email campaigns for medical companies.
- Responsible for storyboard, development and compositing of videos for medical trade show booths at national/international conventions.
- Filming and compositing in post-production of hired actors filmed on green screen to develop videos for the web.
- Filming and directing on-location shoots for hired actors.
- Providing voice-over talent services.
- Developing sonic branding for various clients.
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**American Express**, Phoenix, AZ. December 2007 – Oct 2008. Contract Instructional Designer through Advantage Human Resourcing.

- Web development for internal AmexWeb site with Vignette Content Management System.
  - Made regular updates to world-wide internal American Express website.
  - Maintained file management for web content.
  - Formulated processes for uploading content to AmexWeb.
  - Embedding interactive content for Project Management E-learning (virtual kiosks).
- Developing interactive course curriculum geared towards adult learning environment.
- Creating interactive E-learning modules for new Project Management tools. Modules included: SharePoint, Clarity, Conversion Strategy from old toolset, Reporting, AmEx Message Board
- Edited and optimized embedded audio for E-learning modules.
- Created online animated advertisements for new internal American Express toolsets.

**Anthem College Online**, Phoenix, AZ. April 2007 – November 2007. Graphic Designer.

- Developed standards for E-learning templates (color, layout, transitions, delivery).
- Created custom dynamic flash templates for E-learning content.
- Created animated online advertisements.
- Green screening actors into interactive flash presentations for E-learning.
- Engineered and edited streaming audio for background audio.
- Project Leader – managing and tasking courses to follow production schedule.
- Converted content from Subject Matter Experts into E-learning curriculum for online students.

**Golden Fuel Systems**, Springfield, MO. June 2006 – February 2008 (Contract). Multimedia & Webmaster

- Web developer for all content, graphics, animation on website.
- Online Advertising – Banners, Banner rotation, statistical reports, eCommerce.
- Writing custom music and soundtracks for DVDs sold on website.
- Research and development for business benefit.

**Anthem College Online**, Phoenix, AZ. April 2005 – May 2006. Graphic Designer.

- Converted content from Subject Matter Experts into E-learning curriculum for online students.
- Project Leader – managing and tasking courses to follow production schedule.
  - o Brainstorm with Subject Matter Expert to develop effective curriculum for the web.
  - o Animated Graphics and developed interactive templates.

**Robert Half Technologies**, Phoenix, AZ. Summer 2005. Contract Flash programmer for Symbolic Productions, Hotel @ MIT.

- Created interactive map with that contained images, map location, distance and directions to particular attractions near Hotel.

**Cisco Systems**, Phoenix, AZ. February 2004 - April 2005. Contracted Flash programmer through Technology Staffing Solutions.

- Created E-learning courses for Cisco Learning Institute Math, World Health Organization, Jordan Initiative, Department of Education, Boston Museum of Science.

**Applicable Skills:** HTML, RSS, JavaScript, CSS, PHP, Action Script 2.0, Template Design, Standards Design, Interactive Design, Multimedia Authoring, Flash Animation, Website Design, Logo Design, Image Manipulation, Storyboarding, Visual Special Effects.

**Computer Software:** Flash, Swift3D, Photoshop, Dreamweaver, Fireworks, Illustrator, Premiere, After Effects, Soundbooth, Audition, Sonar, Audacity, Captivate, Camtasia, phpMyAdmin, SharePoint, Brainshark, Microsoft Office.

**Education:** The Art Institute of Phoenix, AZ graduation date: June 2003 Associate of Applied Science in Multimedia & Web Design.

References available upon request.